

Millie Hallmark

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Education

Auburn University | Auburn, AL

Bachelor of Arts

Major: Public Relations Minor: Marketing

expected May 2026

- GPA 3.68
- Dean's List | December 2023 - December 2025

Experience

Auburn University Athletic Department

Auburn, AL

Communications Intern

January 2025 - May 2025

- Created engaging content for three separate audiences to highlight athletes' journeys and promote the Auburn Athletics brand
- Enhanced fan engagement by updating athlete profiles and sport pages with accurate stats and compelling content
- Supported successful execution of Auburn Athletics events by managing scoreboards, assisting with media needs, and ensuring accurate in game statistics
- Strengthened Auburn Athletics media presence by providing real time updates and accurate information to media outlets during events

Private Family

Morristown, NJ

Private Nanny

June 2024 - August 2025

- Upheld confidentiality and trust while supporting high profile clients with professionalism and discretion
- Improved family routines by coordinating daily schedules of multiple families and reliably transporting children to school, practices, and extracurricular activities
- Ensured a safe and supportive environment by providing attentive care and proactively addressing the needs of both children and parents
- Enhanced children's growth and development by creating and leading engaging, educational activities that encouraged creativity and learning

Church of the Highlands

Auburn, AL

Intern

January 2023 - December 2024

- Enhanced event experience by assisting with setup and teardown for weekly College Night
- Boosted engagement by planning and leading small groups for peers

Involvement

Public Relations Student Society of America

Auburn, AL

Member

January 2024 - Present

- Attend bi-weekly meetings in order to learn more about Public Relations
- Participate in different career development events designed to prepare students for their future endeavors

Technical Skills and Certifications

- SEO and Analytics: *SEMrush SEO Certified; Google Analytics Certified*
- Design: *Adobe Creative Cloud; Advanced in Adobe Express and proficient in Photoshop and Illustrator*
- Data and Reporting: *Microsoft Excel; spreadsheets, formulas and data visualization*